

April 12, 2016 Digital Arts Inc.

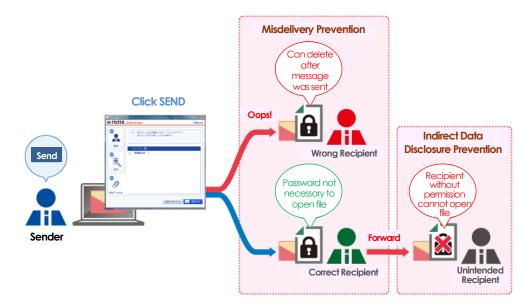
Enhancing Misdelivery Prevention m-FILTER® MailAdviser Ver.3 x FinalCode® Available in Late April

~New user-friendly feature include auto-encrypted attached files by FinalCode on outgoing messages~

TOKYO, Japan (April 6, 2016) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO: Toshio Dogu; hereinafter called Digital Arts; Code 2326), a provider of information security software, announced the release of a subscription-based optional feature for its m-FILTER MailAdviser Ver. 3, a client-based email security software for businesses, public sectors and local governments, to auto-encrypt attachments on outgoing emails using FinalCode, the ultimate file encryption and tracking solution. This optional feature will be available at the end of April.

The current update enhances security and user-friendliness in m-FILTER MailAdviser's feature to prevent messages from being sent to the wrong person. Users no longer need to set passwords on attachments—the new feature has FinalCode automatically encrypt files sent to external recipients, easily realizing both email and file securities for clients who are not able to install a mail gateway as an anti-misdelivery measure.

In the new feature, attachments are automatically encrypted and sent by FinalCode after the sender reviews the message on the popup. FinalCode encrypts files and limits users/groups who can open and browse the file, reducing the risk of unwanted data disclosure by a third party who received a forwarded message (secondary data leakage). With the popup already available in the current version, senders self-inspects message contents, recipients and attachments, raising awareness for wrong transmissions, while the new feature adds a sophisticated measure against intentional and unintentional data disclosure.



How m-FILTER MailAdviser Ver. 3 works with the enhanced Final Code feature



Multiple Permission Setting, a new feature on FinalCode Ver. 5, is also now available on all FinalCode-encrypted files for configuring security policies flexibly by organization structure, employee position and roles. Senders can set multiple permissions (combination of open file and file handling permissions) in one file. This added feature is optional to m-FILTER MailAdviser on subscription-bases available from 1,400 yen (excluding tax) per license.

X1 Maintenance for this option is 15% of base price. Maintenance fee commences on the initial license year and is renewed every year.

A new *Recipient Combination Check* feature has also been added. This feature learns recipient combinations (To, Cc, Bcc) on outgoing messages and restrict popups to appear for frequently-sent recipients. Popups appear only for outgoing messages with a new combination of recipient preventing users from becoming too accustomed to inspect messages and in turn, improves prevention against incorrect message delivery (patent pending). This feature is also available for Outlook 2016 (32 bit edition).

As the world becomes increasingly global, there is a growing importance of taking necessary precautions against data leakage via email. Digital Arts continues to develop and offer enhanced features in the m-FILTER family in order to stop disclosure of sensitive data from the inside in the home and overseas market by meeting a wide range of client needs that includes prevention of wrong transmission, archive, and anti-spam measures.

About m-FILTER MailAdviser http://www.daj.jp/en/products/mf/

m-FILTER MailAdviser is a client server email security software for businesses, public sectors and local governments seeking a budget solution to prevent misdelivery rather than investing in a gateway software. With m-FILTER MailAdviser, senders self-inspects recipients and attachments for outgoing messages, raising awareness to avoid wrong transmissions. Use together with the gateway edition m-FILTER for a multi-layer prevention framework that ensures email messages are not sent to the wrong person.

<u>About FinalCode</u> <u>http://www.finalcode.com/en/</u>

FinalCode is the ultimate file security solution that provides password-free automatic file encryption and tracking. Limiting file access to selected users or groups protects sensitive information against loss and theft. It also offers the unique ability to remotely delete and/or change access restriction on files that have already been sent. External users can view FinalCode encrypted files at no cost. FinalCode realizes borderless control on critical information assets, providing a piece of mind to businesses and organizations exposed to various risks of information loss.

<u>About Digital Arts Inc.</u> <u>http://www.daj.jp/en/</u>

Digital Arts Inc. in an industry leader in enterprise-level web, email and file security solutions. i-FILTER provides web security by giving administrators control over access to web sites while completely blocking malicious sites. m-FILTER provides email security by preventing mistaken transmission of email, archiving full text messages and attached files for reporting, and blocking spam and inappropriate attached files. FinalCode provides file security with password-free automatic file encryption and the unique ability to remotely delete files that have already been sent. i-FILTER, the pioneer and leader of web filtering market in Japan, provides unique added value with its huge web filtering database, the most comprehensive in Japan, at the core of its filtering products. i-FILTER's unique filtering technology has been awarded patents in 27 countries around the world. Digital Arts, founded in 1995 as a software developer, continues to expand its business by bringing high quality products and services to customers who are facing the challenges of the rapidly changing information age.

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