

May 30, 2016

Digital Arts Inc.

Additional Resources for Digital Literacy Education Now Available for Free Download

～Filters for game devices and risks of video player apps:
two areas of highest concerns by parents and participants of DA lecture series～

TOKYO, Japan (April 4, 2016) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO: Toshio Dogu; hereinafter called Digital Arts; Code 2326), a leading provider of information security software, announced the addition of two new educational resources ideal for seminars, lectures and study sessions in raising digital literacy awareness. These materials will be available on the Digital Arts website starting May 30.

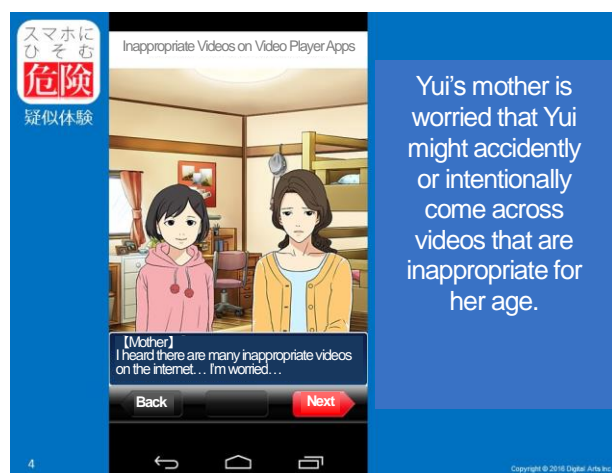
As more people use smartphones today, anyone can easily connect to the internet and with this trend, there is a rapid increase of minors accessing the cyber space. Nevertheless, information on digital literacy are not readily available and opportunities to learn them are scarce. As a result, more minors are running into trouble on the internet with online dating services, SNS and cyber bullying.

With these concerns in mind, Digital Arts set up a dedicated page on its corporate website in January 2015, to allow parents, teachers and digital advisors access to various resources on updated information on digital literacy and web filtering completely free of charge.

The two files joining the Digital Arts education library are: *Internet Usage and Web Filtering on Game Devices*, explaining the importance of web filtering on game devices, and *Smartphone Dangers (9): Inappropriate Videos on Video Player Apps*, highlighting what to look out for when using video player apps at home. These videos were created as a result of many requests received by participants at Digital Arts lectures.

As many adults are not aware that game devices can connect to the internet via wifi, *Internet Usage and Web Filtering on Game Devices* recaps the basics in dangers involved with internet usage on game devices, and introduces methods to filter websites on these machines. *Smartphone Dangers (9): Inappropriate Videos on Video Player Apps* explains the popularity of video player apps among minors and warns that some contents may be inappropriate for this audience. This is a heads-up for parents, urging them to set parental controls (restriction mode) on the app and utilize filters that can contribute greatly in protecting children from inappropriate videos.

These and other resources are completely free of charge and available to anyone by filling in a brief questionnaire on Digital Arts website RESOURCE DOWNLOAD page. Users can select materials according to topic and participant needs, including educating minors on digital literacy and seminars for parents and teachers. Digital Arts also sends regular newsletters to those who downloaded the materials on effective teaching of digital literacy.



Screen shot: **Smartphone Dangers (9):
Inappropriate Videos on Video Player Apps**

Digital Arts continues to promote awareness in raising digital literacy among minors by offering simple and easy-to-learn contents for parents and teachers on the importance of web filters based on the most updated smartphone information, in aims to provide minors with a safe and secure smartphone/ Internet environment.

【Link to download resources】

<http://www.daj.jp/cs/filtering/materials/>

【Newly added materials】

◆ *Internet Usage and Web Filtering on Game Devices*

◆ *Smartphone Dangers*

(9) *Inappropriate Videos on Video Player Apps*

※Series (1)-(8) are already available on the website

■ **About Digital Arts Inc.** <http://www.daj.jp/en/>

Digital Arts Inc. is an industry leader in enterprise-level web, email and file security solutions. i-FILTER provides web security by giving administrators control over access to web sites while completely blocking malicious sites. m-FILTER provides email security by preventing mistaken transmission of email, archiving full text messages and attached files for reporting, and blocking spam and inappropriate attached files. FinalCode provides file security with password-free automatic file encryption and the unique ability to remotely delete files that have already been sent. i-FILTER, the pioneer and leader of web filtering market in Japan, provides unique added value with its huge web filtering database, the most comprehensive in Japan, at the core of its filtering products. i-FILTER's unique filtering technology has been awarded patents in 27 countries around the world. Digital Arts, founded in 1995 as a software developer, continues to expand its business by bringing high quality products and services to customers who are facing the challenges of the rapidly changing information age.

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