

September 5, 2016 Digital Arts Inc.

# i-FILTER<sup>®</sup> for Multi-Device Available on LINE Mobile, a New MVNO Service ∼Web Filtering Option at No Cost for Line Mobile Subscribers∼

TOKYO, Japan (September 5, 2016) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO Toshio Dogu; "Digital Arts"; Code 2326), a provider of information security software and solutions, announced the release of i-FILTER for Multi-Device on LINE mobile, a new MVNO (mobile virtual network operator) service provided by LINE Mobile (headquartered in Shibuya-ku, Tokyo, Japan; CEO Ayano Kado; "Line Mobile"). i-FILTER for Multi-Device will be available on LINE Mobile beginning September 5, 2016.

LINE Mobile anticipates that smartphone usage among children and teenagers would further expand in conjunction with the launch of their new MVNO service, LINE Mobile, and they have been reviewing the idea to introduce a filtering software to provide underage users a safe environment on their smart devices. In the end, they choice to adopt i-FILTER for Multi-Device for its flexible settings on filtering strengths to match user preferences, apps filtering feature for Android<sup>TM</sup> devices, and strong endorsement by the Parents and Teachers Association of Japan. i-FILTER for Multi-Device optional feature is available at no additional cost for LINE Mobile subscribers.

Digital Arts strives to respond quickly to changes in environments surrounding connected devices, promote the importance of web filtering, and expand opportunities to offer this software for underage users to enjoy smartphones and other connected devices under a safe and secure environment.

# Endorsement

LINE Mobile sends the following endorsement in offering the i-FILTER for Multi-Device option on their devices:

### LINE Mobile CEO Ayano Kado

We have launched LINE Mobile in hopes to bring people to people, as well as people to service by making communication more active through unlimited data usage of LINE, Twitter and Facebook. In order for children and users in a wide age group to enjoy our services, i-FILTER for Multi-Device plays a crucial role in providing a filtering service for a safe and secure environment. We thank Digital Arts for their support in launching this brilliant product on our devices.

### Service Overview

Service Name i-FILTER for Multi-Device

Launch Date September 5, 2016

Fees Free of charge

# To Subscribe

User can subscribe to this option at the time of purchase/user verification or any time after user verification. After retrieving a serial ID issued by LINE Mobile, download and install i-FILTER for Multi-Device to the same device that was issued a serial ID, and enter the serial ID to commence service.

X Android is a trademark or registered trademark of Google Inc.

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# PRESS RELEASE

# About LINE Mobile

Under the idea of "free communication", LINE Mobile offers a variety of data plans, costing from 500 yen a month with unlimited data usage for some LINE services to plans that exclude data count for popular features such as LINE, Twitter and Facebook. It also sells SIM cards alone as well as SIM card packages. Refer to the press release by LINE Mobile for more details.

X LINE MOBILE is a registered trademark of LINE Mobile.

### About i-FILTER for Consumers http://www.daj.jp/cs/ (Japanese only)

i-FILTER for Consumers is a parental control software, endorsed by the Parents and Teachers Association of Japan. Websites inappropriate for children or that might present security concerns can be easily and accidently displayed by simply following links or using common words on search engines. i-FILTER for Consumers gives parents the control to block unintended websites, protecting children from countless high-risk pages that spread across the internet before they set their eyes on them. The i-FILTER for Consumers family include, i-FILTER 6.0 (software package for home), i-FILTER for Multi-Device (for multiple OS), and products tailored to smartphones, mobile phones, game devices, smart TVs, and other devices that connect to the internet.

### About Digital Arts Inc. <u>http://www.daj.jp/en/</u>

Digital Arts, Inc. is a manufacturer of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

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- ⅔ FinalCode is a registered trademark of Digital Arts Group.

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