

## m-FILTER® MailAdviser Ver. 3.2 With Enhanced Functions to Prevent Wrong Delivery Available in Late September

~Reminders for “forgotten attachments” and “no subject”  
New features to enhance email etiquette~

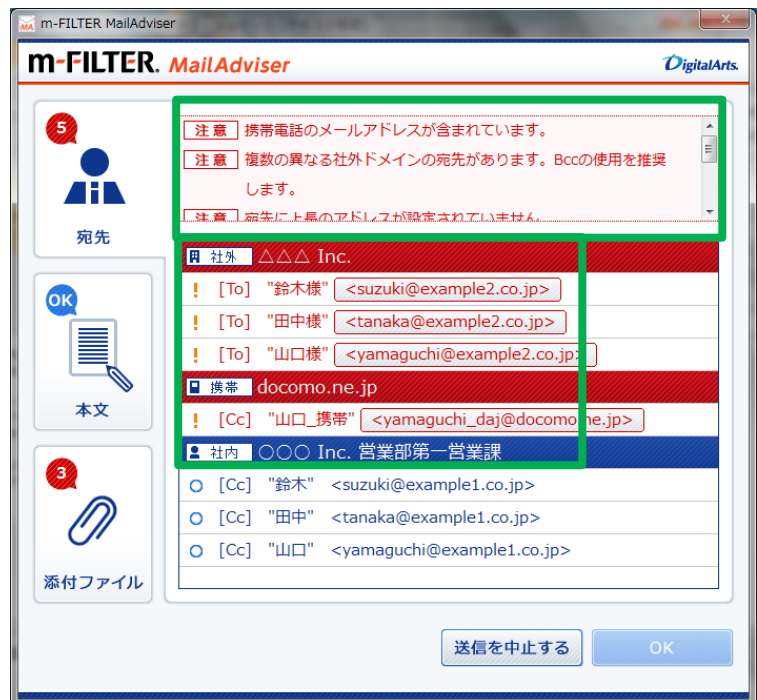
TOKYO, Japan (September 6, 2016) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO Toshio Dogu; “Digital Arts”; Code 2326), a provider of information security software and solutions, announced the release of a new version for m-FILTER MailAdviser, a client email security software targeting corporations, government agencies, and local municipalities. m-FILTER MailAdviser Ver. 3.2 comes with enhanced features to prevent wrong transmissions and will be available in late September.

While preventions against targeted attacks gain attention amid a series of incidents with leaks of important information, it is equally important to stop data loss caused by human error from within the organization. According to the *Survey on Email Mis-Delivery in the Workplace* published by Digital Arts in July 2015, 64.6% of employees have experienced wrong email transmissions, with the top reasons being sent to wrong recipients (77.8%), forgot attachments (46.5%), and sent with wrong attachments (32.3%). Making such errors in email transmissions with companies outside the organization can lead to leaks of sensitive data to totally unrelated entities, impacting corporate credibility and having detrimental effects on future business relationships. In particular, many fear that critical information is prone to be leaked when messages are sent to mobile phones.

In such situation, Digital Arts has conducted rigorous interviews and analysis on wrong email transmission incidents by its clients to introduce a new version of m-FILTER MailAdviser with enhanced security features made more convenient for the users.

Security-wise, recipient email addresses are now classified into “External” “Mobile” and “Internal” by domain to better recognize wrong recipients and, as a result, reduce the number of mis-transmissions. In terms of user convenience, a reminder message now appears when the user attempts to send a message without a subject, or the message body contains keywords such as “attach” but no files are attached to the message. This will help senders to re-check the content of their messages before hitting the send button.

As globalization advances, preventions against leaks of sensitive information and wrong transmission of emails with businesses overseas is now more important than ever. Digital Arts strives to enhance the m-FILTER product family by responding to client demands on email archives and measures against mis-delivery and spam messages in order to stop data leaks from within the organization.



m-FILTER MailAdviser Ver. 3.2 Pop-Up Alert (screen image)

**Top New Features on m-FILTER MailAdviser Ver. 3.2****Display “External” “Mobile” or “Internal” classification for each recipient domain**

m-FILTER detects recipients by domain, sorts them into external/mobile/internal categories, and displays them by classification. The pop-up alert can be customized to bring all external recipients to the top of the screen, followed by mobile recipients, and internal email addresses at the bottom.

**Reminder message for blank subject and forgotten attachments**

A reminder message can be displayed when user attempts to send a message without a subject, or the message body contains keywords such as “attach” but no files are attached to the message.

**Forbid sending attachments to mobile phones**

User can prohibit sending messages with attachments to mobile carrier email addresses.

- ※ *Survey on Email Mis-Delivery in the Workplace* published in July 2015 was a study conducted by Digital Arts of employed workers across the nation above 20 years old (1102 employees and 332 system admins).
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**■ About m-FILTER MailAdviser** <http://www.daj.jp/en/products/mf/>

m-FILTER MailAdviser is a client server email security software for businesses, public sectors and local governments seeking a budget solution to prevent misdirected emails rather than investing in a gateway software. With m-FILTER MailAdviser, senders self-inspect recipients and attachments for outgoing messages, raising awareness to avoid wrong transmission. Use together with the gateway edition m-FILTER for a multi-layer prevention framework that ensures email messages are not sent to unintended recipients.

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**■ About Digital Arts Inc.** <http://www.daj.jp/en/>

Digital Arts, Inc. is a manufacturer of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

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