

November 7, 2016 Digital Arts Inc.

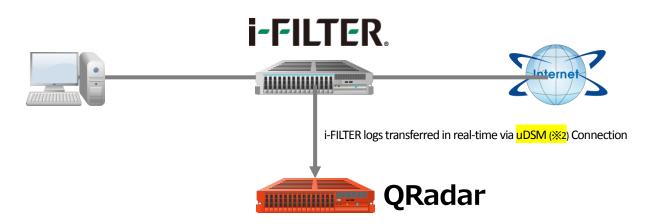
Digital Arts and IBM Enhance Integration of Log Correlation Analysis to Fight Against Targeted Attacks

→ Digital Arts joins IBM Japan's IBM Security APP Exchange Ecosystem Japan
to support industry-wide collaboration against cybercrimes

TOKYO, Japan (October 13, 2016) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO Toshio Dogu; "Digital Arts"; Code 2326), a provider of information security software and solutions, announced that it released a link option with its mainstay i-FILTER, an enterprise-grade web filtering software with powerful log correlation analysis as an effective tool against targeted attacks for businesses and governmental agencies seeking to prevent data leak and drive internal controls, and IBM Japan, Ltd.'s *IBM QRadar Security Intelligence Platform* ("QRadar") beginning October 13, 2016.

Targeted attacks are becoming increasingly high-leveled and multi-faceted on a global scale, and since it is relatively easy to obtain and modify tools to initiate cyber threats, this make it extremely challenging to place effective safeguards for businesses and organizations. A solution that is becoming common in the market is to install a sandbox product to track files on a virtual space in addition to deploying a SIEM product (%1), a security tool to manage integrated logs and events in order to achieve cross-sectional correlation analysis of internal system logs.

In response to market demands, Digital Arts today begins offering a link option with its mainstay i-FILTER and QRadar, IBM's SIEM product, to execute log correlation analysis on both the internet and emails for enhanced protection against targeted attacks. Integration with Digital Arts' m-FILTER, email security software that centralizes control of electronic message transmissions, will be verified in the near future.



<Integration between i-FILTER and QRadar>

The combination of i-FILTER and QRader can detect frequent access abnormalities from a specific terminal to a particular URL that i-FILTER alone was not able to monitor.

Application to integrate QRadar with i-FILTER and m-FILTER can be found on IBM Japan's IBM Security App Exchange Ecosystem Japan (X3). This platform supports a constructive and industry-wide collaboration for targeted attack protection as businesses can combine products from other providers that are integrated with QRadar.

Digital Arts strives to realize an environment that people can trust and feel confident connecting to the internet by enhancing satisfaction of the users through incorporating valuable feedback into product development in order to deliver prompt and extensive solutions to combat targeted attacks that increasingly affect businesses and organizations.



- (※1) SIEM = Security Information and Event Management.
- (※2) uDSM = Universal Device Support Module. A versatile plugin to import product log sources from multiple vendors.
- (%3) IBM Security App Exchange Ecosystem Japan <u>https://exchange.xforce.ibmcloud.com/hub</u>

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About i-FILTER <u>http://www.daj.jp/en/products/if/</u>

i-FILTER, a web filtering software protecting organizations from serious data loss and stop internet abuse, holds top market share for Japanese web filter software for FY2015 (*ITR Market View: Cyber Security market 2016* by ITR). i-FILTER leverages the largest domestic web filtering database and a patented filtering technology ZBRAIN to limit employee access to sites that are inappropriate and malicious. i-FILTER is also an effective solution for corporate internal control by stopping material information leak via employees using webmail and writing on social newsgroups and message boards, and providing features to record, confirm and store these contents. i-FILTER has been deployed by over 7,300 corporate and public-sector entities and over 31,000 schools and education institutions. (as of March 2016).

About m-FILTER <u>http://www.daj.jp/en/products/mf/</u>

m-FILTER is a gateway email security software for businesses, private sectors, and local governments facing the challenge of data disclosure via email, audit requirements and email spams that seem to increase year after year. m-FILTER comes with three features that suit client needs: m-FILTER MailFilter delays internal/external outgoing messages, auto-encrypts attachments, and requires supervisor permission before sending messages; m-FILTER Archive saves email and attachments in real time, and reduces operational load with its high-speed search; m-FILTER Anti-Spam completely filters and eliminates spam mail using Cloudmark engine recognized for its highest standard in spam detection. Users can incorporate all three features or select only the features that are necessary to solve issues unique to their organization.

About Digital Arts Inc. <u>http://www.daj.jp/en/</u>

Digital Arts, Inc. is a provider of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

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