

December 13, 2016 Digital Arts Inc.

i-FILTER[®] Integrated with Deep Discovery[™] Inspector For Proven Protection Against Targeted Attacks ~Internal network visibility for early detection: a one-stop solution

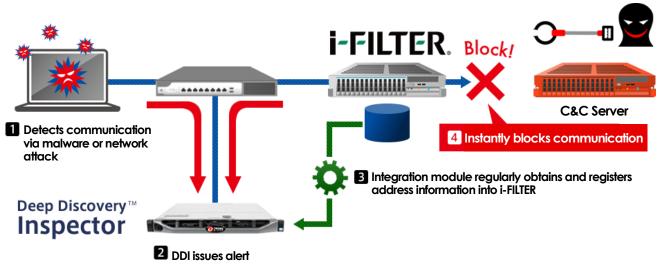
for improved internal controls and monitoring of incoming/outgoing traffic~

TOKYO, Japan (December 13, 2016) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO Toshio Dogu; "Digital Arts"; Code 2326), a provider of information security software and solutions, announced the launch of an optional feature that integrates i-FILTER, its enterprise-grade web filtering software to stop data loss and improve internal controls, and Deep Discovery Inspector ("DDI"), a network monitoring appliance by Trend Micro Inc. (headquartered in Shibuyaku, Tokyo, Japan; CEO Eva Chen; "Trend Micro"; Code 4704). This optional integration will be available in January 2017.

A rapid increase in zero-day exploits attacking software vulnerabilities along with targeted attacks and complex/advanced threats towards specific corporate and individual targets to steal sensitive information calls for an urgent need for next-generation security solutions. Standard signature-based defense is effective for identifying "known" viruses, however these conventional methods are inadequate in terms of detecting "unknown" threats that may attack in the future.

In order to enhance protection against "unknown" threats in addition to increasingly complex targeted attacks, Digital Arts currently provides an optional integration feature with Fire Eye, and today, it announced to integrate i-FILTER with Trend Micro DDI Series, a proven solution that establishes visibility of the overall internal network, based on the presumption that malicious programs can break into any system, to improve internal controls and monitor incoming and outgoing traffic for early detection and response. In addition to behavioral analysis, Trend Micro DDI Series utilizes and conducts in-depth analysis of multiple engines that detect malicious communication and vulnerability attacks to detect suspicious activities early and prevent serious damage.

This integration automatically registers C&C communication detected by the DDI Series sandbox onto i-FILTER database to instantly block all call-back communication to the C&C server, protecting loss of sensitive data by complex and advanced network threats.



<Overview of i-FILTER[®] and Deep Discovery[™] Inspector Series Integration>

Digital Arts strives to provide prompt and extensive solutions for protection and response against targeted attacks and aims for greater satisfaction on its products offered to realize a safe and secure cyber society.



About i-FILTER http://www.daj.jp/en/products/if/

i-FILTER, a web filtering software protecting organizations from serious data loss and stop internet abuse, holds top market share for Japanese web filter software for FY2015 (*ITR Market View: Cyber Security market 2016* by ITR). i-FILTER leverages the largest domestic web filtering database and a patented filtering technology ZBRAIN to limit employee access to sites that are inappropriate and malicious. i-FILTER is also an effective solution for corporate internal control by stopping material information leak via employees using webmail and writing on social newsgroups and message boards, and providing features to record, confirm and store these contents. i-FILTER has been deployed by over 7,300 corporate and public-sector entities and over 31,000 schools and education institutions. (as of March 2016).

About Digital Arts Inc. <u>http://www.daj.jp/en/</u>

Digital Arts, Inc. is a provider of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

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* FinalCode is a registered trademark of Digital Arts Group.

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