

Leading Web Filtering Software i-FILTER (Consumer) for TV2 Preinstalled on Toshiba Visual Solution REGZA LED TV Series

TOKYO, Japan (January 25, 2017) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO: Toshio Dogu; “Digital Arts”; Code 2326), a leading provider of information security software, announced that i-FILTER (Consumer) for TV2 will be preinstalled on all REGZA LED television series by Toshiba Visual Solutions Corporation (headquartered in Kawasaki, Kanagawa; CEO Atsushi Murasawa; “Toshiba Visual Solutions”).

REGZA LED TV series connects to the internet for searches via browser and accessing websites, and for this reason, the series comes with a filtering service to keep harmful information away from young audience under 18 years old. Toshiba previously offered REGZA Anshin Net, a filtering service derived from Yahoo! Anshin Net operated by Yahoo! JAPAN, however upon termination of the Yahoo! Anshin Net service, Toshiba selected to adopt i-FILTER (Consumer) for TV 2 for their new filtering settings.

i-FILTER (Consumer) for TV2 has four presets (Elementary School, Middle School, High School, Living Room) to easily switch filtering strength according to where and who accesses the internet. Parents can also set more precise filtering from 67 categories, including adult content, grotesque, and gamble, to block contents they do not want children to access.

Digital Arts continues to collaborate with Toshiba Vision Solutions to bring i-FILTER (Consumer) for TV2 to REGZA LED TV series owners and provide web filtering services to the public for a safe and secure environment to connect to the internet.



<Screen image showing blocked content on Toshiba Vision Solutions LED TV “REGZA” Z810X>

PRESS RELEASE

《Service Overview》

■Service Name

i-FILTER (Consumer) for TV2

■Commencement of Service

X910 Series Available after product launch date (scheduled for early March)

Z810X Series Available after product launch date (scheduled for early March)

Z700X Series, M1500X Series, V30 Series, Z20X Series, J20X Series, G20X Series

Software available for download in late May

■Subscription

324 yen/ month (tax inclusive)

■How to use this filtering service

Go to TV settings, select “Internet Restrictions” and follow the instructions on the screen to enable filtering service.

※ REGZA is a trademark of Toshiba Corporation.

※ Yahoo! Is a registered trademark or trademark of Yahoo! Inc.

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■ **About i-FILTER for Consumers** <http://www.daj.jp/cs/> (Japanese only)

i-FILTER for Consumers is a parental control software, endorsed by the Parents and Teachers Association of Japan. Websites inappropriate for children or that might present security concerns can be easily and accidentally displayed by simply following links or using common words on search engines. i-FILTER for Consumers gives parents the control to block unintended websites, protecting children from countless high-risk pages that spread across the internet before they set their eyes on them. The i-FILTER for Consumers family include, i-FILTER 6.0 (software package for home), i-FILTER for Multi-Device (for multiple OS), and products tailored to smartphones, mobile phones, game devices, smart TVs, and other devices that connect to the internet.

■ **About Digital Arts Inc.** <http://www.daj.jp/en/>

Digital Arts, Inc. is a provider of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

※ DIGITAL ARTS, ZBRAIN, i-FILTER, m-FILTER, m-FILTER MailFilter, m-FILTER Archive, m-FILTER Anti-Spam, m-FILTER File Scan, and D-SPA names and logos are registered trademarks of Digital Arts, Inc.

※ FinalCode is a registered trademark of Digital Arts Group.

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