

i-FILTER® Browser & Cloud Teams with Optimal Biz for Secure and Efficient Tablet Use at JR East

~Web filtering and MDM meet stringent security requirements
to support JR East operations~

TOKYO, Japan (April 25, 2017) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO: Toshio Dogu; “Digital Arts”; Code 2326), a leading provider of information security software, disclosed a use case by East Japan Railway Company (headquartered in Shibuya-ku, Tokyo, Japan; CEO: Tetsuro Tomita; “JR East”) for deploying i-FILTER Browser & Cloud, a web filtering application for smartphones.

As part of an OEM licensing agreement with OPTiM Corporation (“OPTiM”), a provider of top domestic share^{*1} MDM^{*2} PC management software Optimal Biz, i-FILTER Browser & Cloud is offered as an optional feature (Optimal Biz Web Filtering Powered by i-FILTER) to their solution. JR East has recently implemented Optimal Biz together with Optimal Biz Web Filtering Powered by i-FILTER through Digital Arts’ value added partner, Panasonic Solution Technologies Co., Ltd.

JR East has driven the use of ICT as part of their frontline operational restructuring in line with its “Management Vision V: Enduring Progression”, where they have, since 2013, incrementally introduced iPad mini and iPad Air to be used as “Joi-Tabs” by frontline employees. Today, over 37,000 devices are being used by station masters, conductors, track maintenance, electrical, and construction, where employees in the frontline take the lead in improving operational efficiency.

With tablet devices, JR East also introduced MDM to ensure security and a consolidated management of operation of their single-service tablet devices, while also preserving autonomy in the frontline. Optimal Biz is rich in features, including device lock/erase data in the event of loss or theft, find device, check usage and restrict apps. These features meet the stringent security requirements by JR East, where it can also benefit from prompt and detailed after sales support with OPTiM being a domestic manufacturer. JR East deployed Optimal Biz Web Filtering Powered by i-FILTER for additional security.

In an event of a security incident, the company must be able to check web access logs. Optimal Biz Web Filtering Powered by i-FILTER provides detailed web access logs to stop data loss via internet connection, effectively discourage employees from accessing the internet for personal use, and perform agile forensics investigation when necessary.

With a dedicated browser and filtering database, Optimal Biz Web Filtering Powered by i-FILTER allows administrators to enforce high-precision web filtering with a simple use of check boxes on web categories it wishes to restrict access, as well as push necessary websites to employees, obtain website access history, and print log files.

Digital Arts and OPTiM continues to collaborate to promote ICT and resolve known security issues for a more safe and convenient cyber environment in the workplace.

*1 as of March 1, 2017 by OPTiM. OPTiM compiled results found in FY2015 Reports published by four key domestic research firms (IDC Japan, Techno System Research, Fuji Chimera Research Institute, and MIC Research Institute). For more details, go to <http://www.optim.co.jp/news-detail/21261>.

*2 MDM (Mobile Device Management) supports businesses including managing tablet/smartphone devices, placing security measures, preventing data loss upon loss of theft, remote locking devices, and forbidding to run unauthorized apps.

■ **About i-FILTER Browser & Cloud** http://www.daj.jp/en/products/if_browser/

i-FILTER Browser & Cloud is a cloud-based web filtering service for businesses. Its top-of-the-line web filtering database realizes refined web access controls that match business operational needs, blocks access to websites considered inappropriate and harmful in the workplace, and increases work productivity while guarding devices against various potential threats. i-FILTER Browser & Cloud can be downloaded to your device from App Store and Digital Arts' website, or purchased through a licensed dealer.

■ **About Digital Arts Inc.** <http://www.daj.jp/en/>

Digital Arts, Inc. is a provider of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

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