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PRESS RELEASE

DAJ Provides Materials for Cyber Literacy Classes by K-Opticom and SCholdings

〜Lessons and handout materials on cyber morale:
Communicate the importance of web filtering to students and parents in all 398 Standard Individualized Education classes nationwide starting March 1〜

TOKYO, Japan (January 30, 2017) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO: Toshio Dogu; "Digital Arts"; Code 2326), a leading provider of information security software, announced that it will provide original learning materials on cyber/smartphone risks for cyber literacy classes jointly offered by MVNO provider K-Opticom Corporation (headquartered in Kita-ku, Osaka, Japan; CEO: Takao Fujio; "K-Opticom") and a private preparatory school SCholdings Co., Ltd. (headquartered in Hakata-ku, Fukuoka, Japan; CEO: Tomoaki Yoshida; "SCholdings") targeted at elementary, middle, high school students and their parents.

K-Opticom's MVNO service "mineo" exceeded 500,000 subscriptions (as of January 13, 2017) and while it continues to steadily increase user numbers, they have also focused on safety for underage users, offering Digital Arts i-FILTER (Consumer) for Multi-Device to its subscribers since September 2016. K-Opticom believes that appropriate cyber literacy education is essential in addition to using filtering technologies, and in order to disseminate the importance of safe smartphone usage to a wider audience, it decided to collaborate with SCholdings, a provider of Standard Individualized Education, a private preparatory school franchise, to bring cyber literacy classes to Standard Individualized Education members and parents starting March 1.

Cyber literacy classes will be offered at all 398 Standard Individualized Education classrooms nationwide with various program levels attuned to elementary, middle, high school students and their parents. Lessons will be taught with a student- teacher ratio of 2:1 with the first half using K-Opticom contents to show how internet and smartphones work and the second half using Digital Arts contents to touch on smartphone risks that young users commonly run into, such as personal information leak through social network posts, bullying via message applications, and hidden dangers in dating services. Individualized lessons are also available for parents on the effectiveness of filtering technology on smartphones.

Aside from offering web filtering products, such as the i-FILTER (Consumers) series, Digital Arts also provides learning materials that can be used in classes, seminars and workshops, together with the Simulating Smartphone Dangers App to experience common risks on smartphones. Materials and apps are available from Digital Arts' website free of charge. K-Opticom and SCholdings says that they have adopted Digital Arts materials for their cyber literacy classes because these materials are easy to understand and written to resonate to each age group.

Digital Arts continues to promote filtering awareness and cyber morale in collaboration with K-Opticom and SCholdings to protect the safety of young MVNO users.

When people on a message board buzzed about how cute she was, someone was able to identify her identity and take pictures secretely around her school and home …

＜Scene from *Identity Determined by a Combination of Social Network Posts*＞

＜Sample Cyber Literacy Curriculum＞

	Grades 5-6	Grades 7-12	Parents
K-Opticom	○ Internet for Beginners	○ Making the Best of The Internet	○ "Smart" smartphone usage for parents
Digital Arts	○ Smartphone addition: message and game apps ○ Huge bills on F2P games ○ Cyber bullying on free message apps ○ Risks in music player apps ○ Inappropriate movies on movie apps	○ Dangers in dating services using free message apps ○ Spams as a result of harmful apps ○ Personal information leak by inadvertent posts on social media ○ Identity determined by a combination of social network posts ○ Risks in music player apps ○ Inappropriate movies on movie apps	○ Web filtering

*Curriculum subject to change.

※ mineo is a registered trademark of K-Opticom.

※ Corporate names and product names mentioned above are trademarks or registered trademarks of respecitve companies.

■ **About K-Opticom Corporation**　http://www.k-opti.com

K-Opticom offers a variety of high quality/low price B2C services under the *eo-Hikari* series (*eo-Hikari Net, eo-Hikari Denwa,* and *eo-Hikari TV*) and *eo-Smart Link* for a better life utilizing tablet devices. *Business-Hikari*, a B2B service, offers customized telecommunication services to meet every client needs. *Office eo-Hikari* is a business infrastructure playing a significant role in supporting economic activities in small and medium offices. K-Opticom launched mobile phone service *mineo* in June 2014 and fully expanded its business nationwide. Outside of the telecommunication business, K-Opticom launched *eo-Denki* to provide consumer electric service in April 2016.

■ **About SCholdings Co., Ltd**　http://sc-holdings.co.jp/

SCholdings leads the education business under its *Standard Individualized Education* and *Standard Private Tutor Service* brands. With 398 directly-managed classrooms, SCholdings continues to expand in perusal of offering high quality education at a reasonable price. SCholdings is also active in various businesses surrounding education, such as *Office Development Management* (office design and interior décor), *Taisyo Construction* (general construction), and *Dalian Standard System Integrator* (IT solution and consulting).

■ **About Digital Arts Inc.**　http://www.daj.jp/en/

Digital Arts, Inc. is a provider of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

※ DIGITAL ARTS, ZBRAIN, i-FILTER, m-FILTER, m-FILTER MailFilter, m-FILTER Archive, m-FILTER Anti-Spam, m-FILTER File Scan, and D-SPA names and logos are registered trademarks of Digital Arts, Inc.

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