

Digital Arts Known for Internal Security Makes Full-Scale Entry into External Threat Market

~Digital Art's web/email/file security solutions offers
protection against internal data leak AND external threats~

TOKYO, Japan (May 8, 2017) – Digital Arts Inc. (headquartered in Chiyoda-ku, Tokyo, Japan; CEO: Toshio Dogu; “Digital Arts”; Code 2326), a leading provider of information security software, announced to make a full-scale entry into a market for external threats, including targeted attacks, in addition to their current offerings of security products that mainly guard entities from internal data loss.

Every day, companies and public agencies suffer damages by losing sensitive information due to ever-increasing cyber-attacks.

Digital Arts' main offerings have been web, email, and file security solutions that focused on preventing data loss from inside the organization. Recently, many companies and public agencies are seeking measures that are effective and can work within their limited budget to protect information from external attacks. In light of these circumstances, Digital Arts made a decision to invest in developing products that effectively stops external threats, such as targeted attacks, in addition to their existing data protection solutions, in order to better serve and solve the issued faced by our customers.

Digital Arts continues to be agile in offering extensive solutions to protect clients from the increasing threats of targeted attacks, and by developing effective security measures for both internal/external defense and increasing the level of satisfaction for these products, Digital Arts brings safety and security to the cyber community.

■ **About Digital Arts Inc.** <http://www.daj.jp/en/>

Digital Arts, Inc. is a provider of information security products with a unique patented web filtering technology at its core. It plan, develops, sells and supports internet security products on its own, while also delivering added value as the first Japanese manufacturer to launch a web filtering software in the industry. Digital Arts is highly recognized for its most comprehensive domestic web filtering database and its unique filtering technology patented in 27 countries and regions around the world. Digital Arts has become the top domestic supplier of web filter software i-FILTER (corporate and public-sectors), i-FILTER for Consumer, and i-FILTER Browser & Cloud. Other product lineup includes m-FILTER, a gateway email security software for corporations, m-FILTER MailAdviser, a client email anti-misdelivery software, D-SPA, a secure proxy appliance solution, and FinalCode, the ultimate password-less file encryption and tracking solution.

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